



2010 Environmental Performance Summit

Measuring & Improving Performance in Environmental Performance in Government

- Create a “Performance-Based” Culture in Your Agency
- Discover Leading Innovations in Utilizing Performance Measures for Environmental Programs
- Forge Partnerships Across all Levels of Government for Success
- Improve Your Environmental Performance

Featuring Two Interactive Workshops on Environmental Performance Management

In Association with:



Environmental
Incentives 

Earn up to 18 CPE Credits!

www.PerformanceInstitute.org/EPS

WORKSHOPS: Monday, June 28, 2010

Who Should Attend

- Environmental Performance Managers/Auditors
- Environmental Specialist/Scientist
- Environmental Protection Specialist/Compliance Leads
- EMS Coordinator/Technologist
- Natural Resource Managers
- Environmental Research Specialists/Research Program Specialist
- Environmental Quality Control Managers
- Land/Soil Conservationists
- Sustainability Team Coordinator
- Utility Providers
- Research Program Specialist/Economist
- Quality Assurance Leads
- Program Supervisor/Managers/Analysts
- Policy Analysts

Pre-Conference Workshops are practical, supplementary application sessions which incorporate and review tools, techniques and methods presented during the event. Participants will obtain a further understanding of how to use newly acquired tools and cutting-edge strategies. Through group exercises and scenario-based learning, you'll walk away with the expertise and resources needed for immediate and practical application. Enrollment space is limited, so register today to reserve your place.

8:30

Workshop Registration & Continental Breakfast

9:00

Workshop A: Develop Quality Performance Measures in an Environmental and Natural Resource Framework

Developing performance measures is frequently cited as one of the most difficult jobs a government manager can face. Numerous obstacles exist, from obtaining stakeholder input to measuring what truly "matters" rather than what is easy to count. In order to provide the optimum level of service to citizens, government agencies must measure by outcomes and not process. This workshop will provide a methodology for developing outcome-oriented measures and linking them to specific strategies, outputs and activities.

- Develop an environmental performance management system to drive results
- Use the logic model to determine outcome, strategy and output measures
- Explore model performance measures for projects and programs

12:00

Lunch Break

1:00

Workshop B: Performance-Based Budgeting: Budget-Performance Integration for Environmental and Natural Resource Programs

Performance-based budgeting is vital to aligning performance measures with budgetary requests. This workshop provides a concrete approach to link resources to results through performance budgeting. It begins with a review of federal guidance for performance budgeting and examples from several relevant programs. Institute experts will walk you through the process of formulating a budget based on end-outcomes, the result of which is the alignment of performance and costs of a program into a formal budget justification.

- Explore a seven-step process for integrating performance and budgetary information
- Implement a performance-based budget in line with key reporting mandates
- Use performance-based budgeting to improve results and enhance budgetary requests

4:00

Workshops Adjourn

DAY 1: Tuesday, June 29, 2010

8:30
Registration & Continental Breakfast

9:00
Keynote Address: Renewable Energy Contributions to Environmental Sustainability

The quest for environmental sustainability in the United States requires a more robust investment into domestic renewable energy initiatives. Achieving this goal requires a paradigm shift in how we use, manage and deal with energy consumption and efficiencies trends in America. In order for renewable energy to have a positive impact on environmental sustainability, the cost of renewable options, as well as America's overall energy requirements, must be significantly reduced. During this keynote address, we will discuss the vision for domestic renewable energy sourcing and its relationship to environmental sustainability in the United States.

Don Juhasz, Director of Energy Resource Management, Defense Logistical Agency

10:00
Break & Refreshments

10:15
Leadership Panel: The Leading Innovations for Utilizing Performance Measures for Environmental Programs

- Discover new approaches and solutions to environmental performance management
- Identify verifiable data sources for environmental and natural resources outcomes
- Develop innovations and management approaches to increase the use of performance indicators in measuring and evaluating programs

Heidi Pruess, CEP, Environmental Policy Administrator, Land Use and Environmental Services, Mecklenburg County

Walt Tunnessen, National Program Manager, US EPA - ENERGY STAR

11:15
Select the Right Performance Measures for Your Environmental Programs

- Receive an update on environmental and natural resource performance measurement mandates and guidelines
- Develop effective output, strategy and outcome performance measures
- Identify strategies for collecting and reporting performance information

Michael Binder, Deputy Assistant Inspector General, Environmental Protection Agency

12:15
Lunch Break

Become a Certified Government Performance Manager

To ensure professional success, you must continually expand your skills and education. The bar has been raised in government agencies and organizations and many government managers are now required to receive formal certification to stay up to date on the latest trends, best practices and mandates.

To address these needs, the Institute offers a Certificate in Government Performance Management. Completing a certification program is easy. Just attend three "core" courses and an additional three "elective" courses you select based on topics that meet your agency's unique needs. Upon successful completion, you will emerge from the Institute's certification program with a thorough understanding of all course concepts—and poised to apply what you learned in a real and practical way.

For more information about certification, please contact Melvin Hall at 202-739-9630 or email him at Melvin.Hall@PerformanceInstitute.org.

DAY 1: continued

Bring This Program In-House

One of the more popular vehicles for accessing the Institute's educational offerings is the delivery of on-site trainings and management facilitations. Bringing a training or facilitation in-house gives you the opportunity to customize a program that addresses your exact challenges and provides a more personal learning experience, while virtually eliminating travel expenses. Whether you require training for your department or for an organization-wide initiative, the advanced learning methods employed by The Performance Institute will create an intimate training atmosphere that maximizes knowledge transfer to enhance the talent within your organization.

For more information about in-house training options, please contact Jennifer Mueller at 202-739-9619 or Jennifer.Mueller@PerformanceInstitute.org

1:15

Performance-Based Budgeting: Align Performance Measures with Budgetary Requests

- Learn to restructure your budget to support your strategic plan
- Evaluate a ten-step process for creating a performance based budget
- Align your budget request to your performance data

Elizabeth Scheffler, Chief Financial Officer, National Oceans Service

2:15

Break & Refreshments

2:30

Manage Environmental Performance in the "Green Age"

- Learn to adapt your environmental management system to meet the demands of the "green age"
- Discover how simple changes in product use and workplace practices can save energy, reduce waste, create a healthier environment, and improve morale
- Understand what "going green" is and how to influence employee behavior

Beth Martin, Chief, Compliance and Pollution Prevention, US Army Public Health Command

3:30

Case Study: A Multi-Agency Adaptive Management System

- Learn which elements of management infrastructure and process are needed to successfully collaborate when several agencies are jointly responsible for achieving environmental restoration goals
- Understand how to incorporate program performance measures, scientific research results and stakeholder input into a well-supported and transparent decision-making process
- Evaluate freely available products such as a management system template that was developed with agency executives, and an implementation guidance manual that can have your program operational in about 12 months

Chad Praul, P.E., Partner, Environmental Incentives

4:15

Day One Adjourns

DAY 2: Wednesday, June 30, 2010

8:30
Registration & Continental Breakfast

9:00
Keynote Address: Establish Partnerships Across All Levels of Government: Saving Energy by Creating Industry, Federal and State Programs and Partnerships

The important role of partnerships in implementing smart growth in the environmental arena cannot be stressed more. In order to be able to improve the performance of environmental projects and programs throughout the federal government, forging a strategic partnership across all levels of government is vital. During this keynote address, you will learn to effectively express environmental mandates and requests to stakeholders, as well as integrate environmental performance standards to develop common-ground goals and initiatives.

Blaine Collison, Director, US EPA Green Power Partnership

10:00
Break & Refreshments

10:15
Manage Environmental Performance Effectively by Creating a "Performance-Based" Culture in Your Agency

- Enhance your ability to communicate a performance message to stakeholders
- Refine environmental performance measurement and reporting techniques to demonstrate achievements
- Obtain employee input when evaluating the state of environmental performance management in your office

Heidi Pruess, CEP, Environmental Policy Administrator, Land Use and Environmental Services, Mecklenburg County

What You Will Learn

ASSESS

the impact of your performance measures by tracking results

SUPPORT

employees, program partners and the regulated community through a clear focus on performance and results

ADVANCE

environmental protection and resource conservation through benchmarking and improved accountability

DISCOVER

emerging issues and pending legislation for environmental and natural resource programs

REDUCE

program costs by leveraging the participation of all levels of government and industry

DAY 2: continued

Sponsorship Opportunities

As a conference and training provider, The Performance Institute is an expert in bringing together leaders to share and discuss best practices and innovations. We connect decision-makers with respected solution providers.

The Institute offers four different pre-designed sponsorship packages:

- Event Co-Sponsor
- Session Sponsor
- Luncheon Sponsor
- Exhibit Booth Sponsor

For more information on sponsorships or to get started, contact Meredith Mason at 202-739-9707 or Meredith.Mason@PerformanceInstitute.org

11:15

Assessing Environmental and Natural Resource Outcomes of Conservation: The Conservation Effects Assessment Project (CEAP)

- Learn about an innovative multi-agency partnership project to quantify conservation effects for the first time at national, regional and watershed scales
- Discover state-of-the-art methodologies to quantify cumulative, landscape-scale outcomes and ecosystem services
- Share examples of findings from selected CEAP studies and discuss applications for policy, programs and planning

Lisa F. Duriancik, Coordinator, Conservation Effects Assessment Project (CEAP), USDA Natural Resources Conservation Service

12:15

Lunch Break

1:15

Evaluate the Quality of Your Performance Procedures

- Evaluate the newest methods for collecting and presenting environmental performance data
- Understand the key principles for examination and reporting
- Learn how to improve upon current performance measures to improve environmental programs overall

2:15

Break & Refreshments

2:30

Overview of U.S. EPA Office of Research and Development Programs

- Learn about sustainability within the context of the Office of Research and Development, and Green Chemistry Program
- Discover the steps being taken to reduce and prevent environmental risks
- Discuss where the increased research funding for the EPA is going and how it will be used

3:30

Conference Adjourns

LOGISTICS

Venue & Hotel

The **2010 Environmental Performance Summit** will be hosted at The Performance Institute's training center in Arlington, VA, just one block east of the Courthouse stop on the Orange Line of the D.C. Metro. A public parking garage is located inside of the building for \$10/day. Continental breakfast and refreshments will be provided for delegates on each day.

Conference Address

The Performance Institute Training Center
1515 N. Courthouse Rd.
Suite 600
Arlington, VA 22201

Hotel

A limited number of rooms have been reserved at the Arlington Rosslyn Courtyard by Marriott at the prevailing rate of \$233.00 until May 28, 2010. Please call the hotel directly and reference code "Environmental Performance Summit" when making reservations to get the discounted rate. The hotel is conveniently located three blocks from the Rosslyn Metro station. Please ask the hotel about a complimentary shuttle that is also available for your convenience.

Arlington Rosslyn Courtyard by Marriott
1533 Clarendon Blvd.
Arlington, VA 22209
Phone: 703-528-2222
www.courtyardarlingtonrosslyn.com

Tuition and Group Discounts

Offerings	Early Bird	Regular Rate
Conference Only	\$899*	\$999
One Workshop	\$299	\$299
Two Workshops	\$499	\$499

*For the Early Bird Rate, Register by May 3, 2010.

For more information on group discounts for **The 2010 Environmental Performance Summit** please contact Chris Hicks at 202-739-9548 or Chris.Hicks@PerformanceInstitute.org.

CPE Credits



Delivery Method: Group-live
Program Level: Basic
Prerequisites: None
Advanced Preparation: None
CPE Credits: Up to 18

CPE Credits: 6 Credits for Each Day of Training, 18 for the full three day Forum. The Performance Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Website: www.nasba.org.

Quality Assurance

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to:

The Performance Institute Corporate Headquarters: Quality Assurance
805 15th Street, NW, 3rd Floor
Washington, DC 20005

Note: As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

If for any reason The Performance Institute decides to cancel this conference, The Performance Institute accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

Discounts and Payment

- All 'Early Bird' Discounts must require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered whether by The Performance Institute (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- Discounts cannot be applied retroactively

Payment must be secured prior to the conference. If payment is not received by the conference start date, a method of payment must be presented at the time of registration in order to guarantee your participation at the event.

REGISTRATION



Call
877-992-9521



Fax this Form to
866-234-0680



Visit
www.PerformanceInstitute.org/EPS

- Yes! Register me for 2010 Environmental Performance Summit
 Yes! Register me for 2010 Environmental Performance Summit and Workshop(s). Please circle: Workshop A Workshop B
 Please call me. I am interested in a special Group Discount for my team

Delegate Information

Name _____ Title _____

Organization _____ Dept. _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Payment Information

- Check Purchase Order / Training Form Credit Card   

Credit Card Number _____ Expiration Date _____ Verification No. _____

Name on Card _____ Billing Zip _____

Please make checks payable to: The Performance Institute

Cancellation Policy: The Performance Institute will provide a full refund less a \$399 administration fee for cancellations requested four weeks prior to the event start date unless cancellation occurs within two weeks prior to the event start date. If a cancellation is requested less than two weeks prior to the event start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee. All cancellations must be requested through the cancellation link found in your attendance confirmation email. Please note that cancellation is not final until you receive a cancellation confirmation email.

- I have read and accepted the Cancellation Policy above.

ACKNOWLEDGED AND AGREED

By: _____ Date: _____

Priority Code: **E136-WEB**