

Presented By:



May 10–12, 2010  
Arlington, VA

## The National Summit on

# GANG VIOLENCE

Identify the Latest Emerging Gang Tactics and Trends

**Understand** the Changing Face of Gang Culture in America

Monitor emerging gang trends, patterns and threats in your community and nationwide

**Examine** the Use of New Technology on Gang Investigations

Understand the threats of Web 2.0 on gang recruitment, as well as cutting-edge intelligence technology to aid your investigations

**Implement** Proven Strategies to Control Gang Violence

Integrate successful and control methods to decrease prison, street and school gang activities

**Lessen** Youth Involvement in Gangs with Awareness and Prevention

Develop a comprehensive strategy to prevent at-risk youth from gang involvement

Innovation and Collaboration to Stop  
the Spread of Gang Violence

In Association with:



**officer.com**  
The Source for Law Enforcement

[www.GangSummit.org](http://www.GangSummit.org)

# WHO Should Attend

- Law Enforcement Officers
- School Resource Officers
- Court, Probation and Corrections Professionals
- School Administrators and Counselors
- State and Local Legislators
- Youth Development Professionals
- Governmental Agencies and Elected Officials

...and anyone else involved in community gang intervention and prevention

## The National Summit on Gang Violence

# May 10, 2010

8:30 Conference Registration and Continental Breakfast

9:00

### **Keynote Address: A First Hand Look at Successful Gang Intervention**

Rising above difficult surroundings and leaving the gang life behind can be nearly impossible. With family histories of gang association, friends getting killed everyday and little hope, many gang members find it challenging to hope for the future and find a better path in life. Rising above the violence and looking toward to new opportunities, helped one former gang member change his life forever. In this keynote address you will hear about and discuss:

- The importance of gang prevention and intervention based on real life experiences
- What organizations can do to change the lives of countless gang members in their communities

**Joey Ray Lucero**

Homeboy Industries

10:00 Break and Refreshments

10:15

### **Social Networking: Understand Gangs' Use of the Internet**

- Interpret potential gang activity on popular social vehicles such as MySpace and Facebook
- Learn how to include schools and the community in stopping the spread of gang activity via the internet
- Discover how to find cyber gang sites and chat rooms and determine their impact on gang culture locally and nationally

**George Chavez**

Detective, City of Madison Police Department

11:15

### **Examine Hip Hop Culture and its Effects on Youth**

- Learn the early origins of the history of hip hop and its impact on today's culture
- Determine the link between youth gang activity and the influence of hip hop music and lifestyle
- Strategize to combat the rise of youth gang involvement and poor decision making

**Lester Moore**

Officer, City of Madison Police Department

12:15 Lunch Break

1:00

**Trend Update: Outlaw Motorcycle Gangs**

- Learn about the culture and criminal patterns of prominent outlaw gangs
- Avoid common pitfalls associated with tracking and investigating motorcycle gangs
- Identify common signs, symbols, trademarks and markings associated with outlaws

**Chris Cost**

Lieutenant, Belknap County Sheriff's Office

2:00 Break and Refreshments

2:15

**Trend Update: Sureño Movement and its Evolution**

- Gain an overview of the history and origins of Hispanic gangs
- Examine the impact of the Mexican Mafia and their influence on national street gangs
- Learn how to recognize a Sureño through graffiti, tattoos and interview and interrogation techniques

**Detective James Fink**

Firearms Investigation Section, Las Vegas Metropolitan Police Department

3:15

**Trend Update: The Latin Kings**

- Examine the history of the Latin Kings from their origin to their make-up and beliefs
- Discover the identifiers, signs, factions and graffiti associated with the Kings
- Discuss effective ways to investigate this street gang and their activity

**Lt. Keith Bevacqui**

Homefront Protective Group, New Jersey State Police

4:15 Adjourn

1. Develop a comprehensive plan to use intelligence led policing to combat gang violence
2. Reduce gang violence through interagency and community-based partnerships
3. Examine the use of the internet and social networking sites on gang recruitment
4. Deploy successful school-based initiatives for early intervention of the youth gang lifestyle
5. Follow trend updates on proven gang threats and identify ways to combat their growth

# The National Summit on Gang Violence

# May 11, 2010

8:30 Continental Breakfast

9:00

## **Keynote Address: The Impact of Intelligence Led Policing on Eradicating Gang Violence**

The Intelligence-Led Policing (ILP) model is to enhance the use of resources dedicated to investigating criminal street gangs. The ILP model focuses on gathering information through the use of confidential informants, crime analysis and surveillance measures as a part of the overall strategy. As tough economic times have reduced resources, utilizing the ILP model in gang intelligence and investigation will improve information sharing and collaborative solutions to problematic street gang activity.

- Cultivate agency buy-in to deploy ILP techniques for greater investigation capabilities
- Develop an understanding of intelligence-led policing and how it will help save your agency money

**Barry Colicelli**

On Target Law Enforcement

**Lt. Keith Bevacqui**

Homefront Protective Group, New Jersey State Police

10:00 Break and Refreshments

10:15

## **Create a Gang Task Force to Eliminate and Prevent Gang Crime**

- Identify and leverage shared resources and funding to increase task force effectiveness
- Forge partnerships with state and local authorities and agencies to establish a task force to eliminate gang violence
- Understand the benefits associated with forming a task force for your agency

**Northern Virginia Gang Task Force**

11:15

## **Build Community-Based and Departmental Partnerships to Reduce Gang Violence**

- Involve the community and stakeholders to develop a comprehensive and unified plan to fight gang violence
- Forge public-private partnerships and alliances to enhance gang awareness, prevention, funding and resources
- Create successful community-wide support to prevent and reduce gang activity in your community

**Barry Colicelli**

On Target Law Enforcement

12:15 Lunch Break

1:00

### **Supervise Gang Members on Probation and Parole**

- Understand the challenges of supervising gang members while out on probation and parole
- Establish interagency support with other law enforcement agencies to assist in supervising gang members
- Discuss the difficulty of supervising gang members on probation and parole from a casework perspective, and learn techniques to improve supervision and success

**Mindy S. (Grizzard) Applewhite**

Senior Probation/Parole Officer-Gang Unit

Certified Gang Specialist, District One-Richmond

2:00 Break and Refreshments

2:15

### **Work with SROs to Create Effective Gang Intervention and Prevention Programs in Schools**

- Create and implement a series of school-based programs to keep children from becoming involved with gangs
- Employ targeted outreach strategies to identify and address at-risk students
- Assess and implement programs successfully in your jurisdiction

**A/Sgt. Michael S. Rudinski**

School Resource Officer, Supervisor Community Action Team

Hyattsville City Police Department

3:15

### **Explore the Prison Gang Culture**

- Overcome the challenges of fighting the rise and organization of prison gangs
- Learn how prison gangs form and how their hierarchy controls other inmates
- Develop a plan to safely and effectively eradicate the formation of prison gangs

**Jon Harrell**

Deputy, Arlington County Sheriff's Office

4:15 Conference Adjourns

## Post-Conference Workshop

Post-Conference Workshops are practical, supplementary application sessions which incorporate and review tools, techniques and methods presented during the event. Participants will obtain a further understanding of how to use newly acquired tools and cutting-edge strategies. Through group exercises and scenario-based learning, you'll walk away with the expertise and resources needed for immediate and practical application. Enrollment space is limited, so register today to reserve your place.

8:30 Workshop Registration and Continental Breakfast

9:00

### **Workshop: Manage and Prevent Gangs in Schools**

Working with the local education system can be one of the best ways to prevent young adults from joining gangs. School resource officers and community leaders must come together to help build strong resistance skills and provide avenues for acceptance into a safe group. During this interactive workshop you will:

- Ensure that all school personnel are equipped to deal with the problem of gang involvement in schools and the community
- Learn what school officials can do to combat gang activity on a daily basis
- Establish clear, consistent standards of discipline and anti-gang policies

#### **A/Sgt. Michael S. Rudinski**

School Resource Officer, Supervisor Community Action Team  
Hyattsville City Police Department

12:00 Workshop Adjourns



# In-House Training

One of the more popular vehicles for accessing the Institute's educational offerings is the delivery of on-site trainings and management facilitations. Bringing a training or facilitation in-house gives you the opportunity to customize a program that addresses your exact challenges and provides a more personal learning experience, while virtually eliminating travel expenses. Whether you require training for your department or for an organization-wide initiative, the advanced learning methods employed by The Performance Institute will create an intimate training atmosphere that maximizes knowledge transfer to enhance the talent within your organization.

## Customization

We realize that not all obstacles can be overcome by applying an "off-the-shelf" solution. While many training providers will offer you some variation of their standard training, The Performance Institute's subject matter experts will work with you and your team to examine your programs and determine your exact areas of need. The identification of real life examples will create a learning atmosphere that resonates with participants while at the same time providing immediate return on your training investment. Using interactive exercises that employ actual projects or scenarios from your organization, instructors can address specific challenges and align the curriculum of each session to your objectives. While the majority of on-site trainings are focused on smaller groups, The Performance Institute also has the ability to accommodate organization-wide training initiatives. Utilizing multiple instructors, The Institute has the capacity to deliver courses to groups of up to 300 participants per day.

## Areas of Expertise

On-site delivery of single courses, certification programs and entire packages of specialized courses are available in the following areas:

- Strategic Planning
- Performance Measurement
- Project Management
- Lean Six Sigma
- Workforce Management
- Performance-Based Budgeting
- Performance-Based Contracting
- Performance Reporting
- Program Evaluation
- Administrative Management
- Leadership and Change

For more information about in-house training options available to you, please contact **Jennifer Mueller** at 202-739-9619 or email her at [Jennifer.Mueller@PerformancInstitute.org](mailto:Jennifer.Mueller@PerformancInstitute.org).

# Exhibiting & Sponsorship

As a conference and training provider, The Performance Institute is an expert in bringing together leaders to share and discuss best practices and innovations. We connect decision-makers with respected solution providers. The Institute offers four different pre-designed sponsorship packages:

- Event Co-Sponsor
- Session Sponsor
- Luncheon Sponsor
- Exhibit Booth Sponsor

For more information on sponsorships or to get started, contact **Meredith Mason** at [Meredith.Mason@PerformancInstitute.org](mailto:Meredith.Mason@PerformancInstitute.org) or call 202-739-9707.

# Logistics & Registration

## Venue and Hotel

The National Summit on Gang Violence will be hosted at The Performance Institute's Training Center in Arlington, VA, just one block east of the Courthouse stop on the Orange Line of the D.C. Metro. A public parking garage is located inside of the building for \$10/day. Continental breakfast and refreshments will be provided for delegates on each day.

The Performance Institute Training Center  
1515 North Courthouse Rd., Suite 600  
Arlington, VA 22201 | 877-992-9521

A limited number of rooms have been reserved at the Arlington Rosslyn Courtyard by Marriott at the prevailing rate of \$233.00 until April 11, 2010. This rate is based on the Government Per Diem and is subject to change. Please call the hotel directly and reference code "Gang Violence" when making reservations to get the discounted rate. The hotel is conveniently located three blocks from the Rosslyn Metro station. Please ask the hotel about a complimentary shuttle that is also available for your convenience.

Arlington Rosslyn Courtyard by Marriott  
1533 Clarendon Blvd. | Arlington, VA 22209  
Phone: 703-528-2222 | Phone: 1-800-321-2211  
[www.courtyardarlingtonrosslyn.com](http://www.courtyardarlingtonrosslyn.com)

## Tuition & Group Discounts

The tuition rate for **The National Summit on Gang Violence** is as follows:

	Regular Rate	*Early Bird Rate
Conference	\$799	\$699
Workshop	\$299	\$299

\*For the Early Bird Rate, register before March 1, 2010.

For more information on group discounts for **The National Summit on Gang Violence** please contact **Melvin Hall** at 202-739-9630 or email him at [Melvin.Hall@PerformanceInstitute.org](mailto:Melvin.Hall@PerformanceInstitute.org).

## Quality Assurance

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to:

Corporate Headquarters  
The Performance Institute  
805 15th Street, NW, 3rd Floor  
Washington, DC 20005

Note: As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

If for any reason The Performance Institute decides to cancel this conference, The Performance Institute accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

### Discounts

- All 'Early Bird' Discounts must require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered whether by The Performance Institute (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- Discounts cannot be applied retroactively

# Logistics & Registration



Visit  
[www.GangSummit.org](http://www.GangSummit.org)



Fax this form to  
866-234-0680



Call  
877-992-9521

## Registration Form

- Yes! Register me for The National Summit on Gang Violence
- Yes! Register me for The National Summit on Gang Violence and Workshop
- Please call me. I am interested in a special group discount for my team

## Delegate Information

Name		Title
Organization		Dept.
Address		
City	State	Zip
Telephone	Fax	
Email		

## Payment Information

- Check
  - Purchase Order/Training Form
  - Credit Card
- 

Credit Card Number	Expiration Date	Verification no.
Name on Card		
Billing Address		

Please make checks payable to: The Performance Institute

**CANCELLATION POLICY:** The Performance Institute will provide a full refund less a \$399 administration fee for cancellations requested four weeks prior to the event start date unless cancellation occurs within two weeks prior to the event start date. If a cancellation is requested less than two weeks prior to the event start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee. All cancellations must be requested through the cancellation link found in your attendance confirmation email. Please note that cancellation is not final until you receive a cancellation confirmation email.

- I have read and accepted the Cancellation Policy above.

### ACKNOWLEDGED AND AGREED

By: \_\_\_\_\_ Date: \_\_\_\_\_

Priority Code: **L281-WEB**



# ABOUT The Performance Institute

Called “the leading think tank in performance measurement for government” on OMB’s ExpectMore.gov, The Performance Institute has been a leader in Performance Management training and policy since the 2000 administration transition. As part of the Government Performance Coalition, a group of good government organizations, the Institute worked in 2000 to deliver recommendations to the then new administration on what would become the President’s Management Agenda.

In 2009, the Institute is leading Innovations in Government: From Transition to Transformation, or InnoGOV.org, a collection of forums, research and recommendations to bring insight and transformation to the federal government. The goal of InnoGOV.org is to centralize the importance of performance, accountability and transparency in government and to disseminate the leading best practices to government managers.

The Performance Institute has published several research reports regarding performance management initiatives and trains over 10,000 government managers per year on performance-based topics. Dedicated to improving citizen services and taxpayer transparency, the Institute uses a best-practices foundation to deliver the most effective and tested methodologies for improving performance.



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