



EVALUATING Teacher & Principal PERFORMANCE

Spurring Innovation and Change
in K-12 Education Standards

Harness Competitive Reform Grants for Elementary and Secondary Education

Implement performance standards to be eligible for incentive based funding under the amended Elementary and Secondary Education Act

Align Performance Measures to Link With State and Federal Strategic Goals for K-12

Create a system that links evaluation, planning and performance to overall strategic plans and federal performance-based initiatives for education

Utilize Performance Measures to Link Student-Teacher-Principal Performance for Pay

Monitor your school's progress through performance based initiatives for teachers and principals to be eligible for competitive monetary rewards

Understand Current Trends in Data Collection and Analysis to Boost Reform

Evaluate your data collection practice and standards to ensure alignment with national accountability standards

Earn up to 15 CPE Credits!

EVALUATING Teacher & Principal PERFORMANCE

DAY 1: July 7, 2010

WHO Should Attend

- Superintendents & Assistant Superintendents
- Principals & Assistant Principals
- School Board Members
- School Business Managers
- Operations Directors
- Planning, Assessment & Research Directors
- Division/Department Chairs
- State & Federal Education Department Personnel
- School Performance & Accountability Personnel

8:30

Conference Registration and Continental Breakfast

9:00

Keynote Address: Create a Culture of Performance to Drive Innovation in Education Leadership

In his 2010 State of the Union Address, President Obama stated that education would be a top priority for his administration, even during difficult financial times. With over \$3 billion in education funding slated to be distributed through FY2011, now is the time for reform. As you prepare to boost performance in your schools, help teachers and principals gain ideas to assist in promoting change. In this keynote address you will:

- Learn to integrate performance and innovation to foster better educational outcomes
- Create a blueprint for performance changes to cultivate new ideas and practices
- Prepare to follow Department of Education (DOE) initiatives that measure performance, track data and link performance to classroom progress

10:15

Break and Refreshments

10:30

Performance Measurement for K-12: What You Need to Know

In his Performance and Management Strategy outline for all agencies, President Obama set defined goals for K-12 education management. With the promise of having the world's best educated and motivated workforce by 2020, closing the achievement gap through a series of performance management initiatives is a top priority. These goals will be achieved through evaluation of pay-for-performance initiatives as well as other cutting edge trends. During this discussion you will understand the basics of performance measurement and management and learn to:

- Develop an understanding of how to choose measurable goals for the performance of teachers and principals, including pay-for-performance
- Create local performance initiatives to align with federal government long-term goals for education
- Define "high priority" performance goals based on DOE guidelines

DAY 1: continued

12:00
Lunch Break

1:00
Understand Logic Modeling

- Define the relationship between outcomes, measures, activities, outputs and inputs for teacher and principal performance
- Develop a framework and a process for planning, management and evaluation
- Provide a structure for understanding the situation that drives the need for an initiative

2:00
Develop Measures and Metrics for Success

- Create meaningful measures useful for the classroom and the administration
- Develop clear measures that tell your story
- Create relevant metrics that can easily be defined and measured

3:00
Manage through Measures for Your School

- Use measures to manage and motivate teachers and principals
- Manage based on the performance measures you have outlined
- Develop performance-based statements of works

4:00
Adjourn



REASONS to Attend

- 1 Learn to use and track performance measures to evaluate teacher and principal performance
- 2 Stay accountable and transparent to stay in compliance with DOE initiatives
- 3 Successfully link teacher and principal performance to student performance
- 4 Improve your understanding of the current grants landscape for competitive based funding
- 5 Determine how to meet Obama Administration performance standards for education in the next 10 years

EVALUATING Teacher & Principal PERFORMANCE

DAY 2: July 8, 2010

50% OFF Education Resources

Receive 50% off These New Education Resources from Thompson With your Event Registration

The New Title I: The Changing Landscape of Accountability has all the information you need

to run your program with confidence—this nationwide bestseller will help you stay in compliance

with the ever-changing rules governing your Title I program. You will discover:

- Detailed coverage of the new Title I regulations
- Explanation of the convergence of Title I and the Title III language acquisition programs
- Analysis of the new "Response to Intervention" model and how it may be used in Title I schools
- Expanded coverage of "time and effort" tracking in Title I schools

Published Price: \$199
(50% Savings Taken at Checkout)



8:30
Continental Breakfast

9:00
Keynote Address: What Works: A Case Study on Innovation and Performance

While many schools are still struggling to hit their stride, there are some K-12 systems that are the model for excellence in education, administration and teaching. Through innovation and best practices, these schools have excelled, and some have even made eligibility for the highly coveted "Race to the Top" funds. These schools can provide blueprints to assist your schools in:

- Earning top performance ratings at the local, state and federal level through reform
- Showing how a low performing school can turn around by starting over with solid measures and metrics
- Gaining national attention through teacher and principal dedication to student excellence

10:15
Break and Refreshments



DAY 2: continued

10:30

The Grant Game: Understand the Grants Landscape Under the Elementary and Secondary Education Act

- Determine the latest funding options from the federal government, especially for the Department of Education and Race to the Top funds
- Understand how private grantors and foundations can be valuable resources
- Ensure your school or education system is eligible for the most amount of money by following mandated performance measures

12:00

Lunch Break

1:00

High Priority Performance Goals Working Group: Understand the Impact on Teachers and Principals

The DOE has outlined “high priority performance goals” in its quest to outline a performance plan for the next few years. These specialized goals are part of the plan to measure success in K-12 education, close the achievement gap and cultivate a greater level of performance in schools. In this working group you will gain an understanding of the priority goals and how they can help you foster success within your schools. Areas of importance include:

- Evidence-Based Policy: Includes the implementation of a 360 approach to using evidence and performance measures to push reform
- Struggling Schools Reform: Identifies the 500 lowest achieving schools that will benefit from reform practices
- Effective Teaching: Seeks to improve the correlation between high levels of teaching and learning standards as measured by test scores and evaluations
- Data Driven Decisions: Encourages the implementation of statewide data to link school and student progress

4:00

Conference Adjourns

50% OFF

Education Resources

Receive 50% off These New Education Resources from Thompson With your Event Registration

Federal Education Grants Management: What Administrators Need to Know 2nd Edition is the only resource that focuses specifically on the unique compliance requirements associated



with grants from the U.S. Department of Education. Inside, you'll find:

- A clear explanation of the Education Department's General Administrative Regulations and what they mean to you
- How to find out which expenditures are allowable under federal grants
- How to use the A-133 Single Audit Compliance Supplement
- How to make sure your “internal controls” pass the government's tough tests

Published Price: \$229
(50% Saving Applied at Checkout)

EVALUATING Teacher & Principal PERFORMANCE

LOGISTICS

Venue & Hotel

Venue

Evaluating Teacher and Principal Performance will be hosted at The Performance Institute's Training Center in Arlington, VA, just one block east of the Courthouse stop on the Orange Line of the D.C. Metro. A public parking garage is located inside of the building for \$10/day. Continental breakfast and refreshments will be provided for delegates on each day.

The Performance Institute Training Center
1515 N. Courthouse Rd.
Suite 600
Arlington, VA 22201

Hotel

A limited number of rooms have been reserved at the Arlington Rosslyn Courtyard by Marriott at the prevailing rate of \$226.00 until June 1, 2010. This rate is based on the Government Per Diem and is subject to change. Please call the hotel directly and reference code "Teacher and Principal" when making reservations to get the discounted rate. The hotel is conveniently located three blocks from the Rosslyn Metro station. Please ask the hotel about a complimentary shuttle that is also available for your convenience.

Arlington Rosslyn Courtyard by Marriott
1533 Clarendon Blvd.
Arlington, VA 22209
Phone: 703-528-2222
www.courtyardarlingtonrosslyn.com

Tuition & Group Discounts

Offering	Early Bird*	Regular Rate
Conference	\$699*	\$799

*For the Early Bird Rate, register before April 22, 2010

For more information on group discounts for **Evaluating Teacher and Principal Performance** please contact Melvin Hall at Melvin.Hall@PerformanceInstitute.org or 202-739-9630.

Exhibiting & Sponsorship

To learn more about exhibiting and sponsorships at **Evaluating Teacher and Principal Performance** please contact Meredith Mason at Meredith.Mason@PerformanceInstitute.org or 202-739-9707.

CPE Credits



Delivery Method: Group-live
Program Level: Basic
Prerequisites: None
Advanced Preparation: None
CPE Credits: 15

The Performance Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Nashville, TN 37219-2417. Website: www.nasba.org.

Cancellation Policy

For live events: The Performance Institute will provide a full refund less \$399 administration fee for cancellations four weeks before the event. If cancellation occurs within two weeks prior to conference start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee.

All the cancellation requests need to be made via Cvent or email. Your confirmation email contains links to modify or cancel registrations. Please note that the cancellation is not final until you receive a written confirmation.

Payment must be secured prior to the conference. If payment is not received by the conference start date, a method of payment must be presented at the time of registration in order to guarantee your participation at the event.

Quality Assurance

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to:

The Performance Institute Corporate Headquarters: Quality Assurance
805 15th Street, NW, 3rd Floor
Washington, DC 20005

We will evaluate individual complaints in a context of collective comments from the event. Note: If for any reason The Performance Institute decides to cancel this training, The Performance Institute accepts no responsibility for covering airfare, hotel or other costs incurred by registrants, including delegates, sponsors and guests.

REGISTRATION



Call
877-992-9521



Fax this Form to
866-234-0680



Visit
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- Yes! Register me for Evaluating Teacher and Principal Performance
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Delegate Information

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- Check Purchase Order / Training Form Credit Card

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Name on Card	Billing Zip	

Please make checks payable to: The Performance Institute

Cancellation Policy: The Performance Institute will provide a full refund less a \$399 administration fee for cancellations requested four weeks prior to the event start date unless cancellation occurs within two weeks prior to the event start date. If a cancellation is requested less than two weeks prior to the event start date, no refund will be issued. Registrants who fail to attend and do not cancel prior to the event will be charged the entire registration fee. All cancellations must be requested through the cancellation link found in your attendance confirmation email. Please note that cancellation is not final until you receive a cancellation confirmation email.

- I have read and accepted the Cancellation Policy above.

ACKNOWLEDGED AND AGREED

By: _____ Date: _____

Priority Code: **S278-WEB**

ABOUT The Performance Institute

Called “the leading think tank in performance measurement for government” on OMB’s ExpectMore.gov, The Performance Institute has been a leader in Performance Management training and policy since the 2000 administration transition. As part of the Government Performance Coalition, a group of good government organizations, the Institute worked in 2000 to deliver recommendations to the then new administration on what would become the President’s Management Agenda.

In 2010, the Institute is leading Innovations in Government: From Transition to Transformation, or InnoGOV.org, a collection of forums, research and recommendations to bring insight and transformation to the federal government. The goal of InnoGOV.org is to centralize the importance of performance, accountability and transparency in government and to disseminate the leading best practices to government managers.

The Performance Institute has published several research reports regarding performance management initiatives and trains over 10,000 government managers per year on performance-based topics. Dedicated to improving citizen services and taxpayer transparency, the Institute uses a best-practices foundation to deliver the most effective and tested methodologies for improving performance.